



The diagram illustrates the required dimensions and margins for a postcard design. It features a thick black dashed border representing the final postcard size. Inside this, there are two concentric dashed rectangles: an outer cyan one representing the 'CUT LINE' and an inner magenta one representing the 'SAFE AREA'. A vertical dashed line with an upward-pointing arrow at the top center indicates the required bleed area. On the left side, two horizontal dashed lines with left-pointing arrows indicate the width of the cut line and safe area respectively.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 4.25" X 6.25"

CUT LINE
4.00" X 6.00"

Postcard will be cut to this size.

SAFE AREA
3.75" X 5.75"

Text should not exceed this area.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 4.25" X 6.25"

CUT LINE
4.00" X 6.00"

SAFE AREA
3.75" X 5.75"

MAILING
2.37" X 3.28"

Mailing area
0.15" from cut line

CompanyName
ReturnAddress
City, State Zipcode

Presorted
FIRST-CLASS
U.S. Postage
PAID
St. Pete, FL



firstname lastname
address
address2
city, state zipcode

Mailing area
0.125" from cut line